



11 | 05 | 2022

Alternative Narratives against hate and extremism

From awareness to education,
from communication to activism



Final Conference of the EU Project
COMMIT Communication Campaigns
against Extremism and Radicalisation



PROGRAMME

Sede del Rettorato dell'Università di Palermo
Complesso Monumentale Chiaromonte-Steri
Sala delle Capriate
Piazza Marina 61

9.00 **Welcome desk registration**

9.30 **Greetings from the authorities**

Massimo Midiri, Rector of the University of Palermo
Michele Cometa, Dean of the Department "Culture e Società"
Dario Mangano, President of the Communication Science Degrees
Amico Dolci, President of "Centro per lo Sviluppo Creativo Danilo Dolci"

10.00-10.30 **Presentation of the Project COMMIT**

Gianna Cappello, UNIPA
Antonella Alessi, CSC

10.30-11.00

All news is fake news:
the contemporary epistemological crisis and extremism
Derrick de Kerckhove, The McLuhan Foundation

11.00-11.30 coffee break

11.30-13.30 **Round table**

**The COMMIT project: experiences from 2 years of
commitment against hate**

Chair: Antonella Alessi

Quantifying the prevalent hate speech trends through social media
monitoring and Artificial Intelligence

Olivier Cauberghe, Textgain, Belgium

The COMMIT campaigns approach

George Weiss, Sophie Aandewiel

Radio La Benevolencija, the Netherlands

Criteria for answering hate speech online

Robert Örell, Transform, Sweden, online

How to manage a communication campaign on social media: tips
and lesson learned

Felix Hafner, dieBerater, Austria

Experience from UNIPA students in the campaigns' co-creation

Giorgia Costanzo, UNIPA, Italy

The COMMIT Intervention support line: challenges and
opportunities

Nikos Kostis, KMOP, Greece

What's next? The COMMIT Declaration for the creation of local and
international networks

Antonella Alessi, CSC, Italy

13.30 -14.30 Lunch buffet (Palazzo Steri – Buvette)

Dipartimento Culture e Società

Viale delle Scienze, ed. 15

Aula di Informatica - aula 807, Gipsoteca

15.00 – 18.00 **Connective Intelligence Workshop**

Fake news and extremism. A call to action

Derrick de Kerckhove, The McLuhan Foundation