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Innovative Approaches To Migrants Employability

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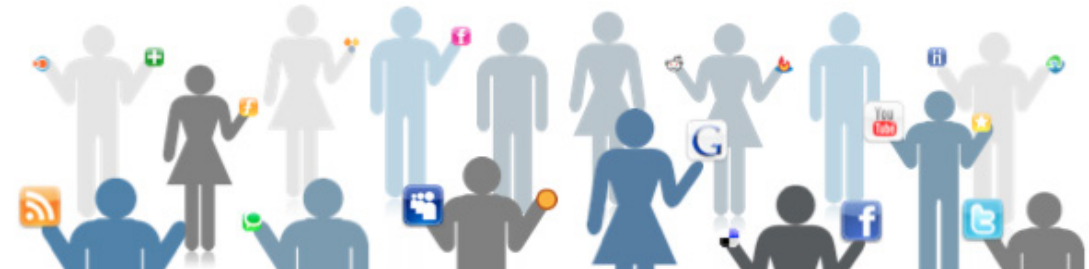
Introducing SAMIN project: objectives and outcomes

SAMIN is a European LLP - Transfer of Innovation project which aims at supporting organizations in developing innovative approaches to migrants' employability, thus empowering organisations working on migrants' vocational education and training. The general aim of the project is to promote non-discriminatory participation in Vocational, Education and Training for migrants who want to enter the job market. Its goals are to provide further training to migrants, encouraging personal development, increasing placements, improving the volume of cooperation between the labour market and organisations working with migrants.

SAMIN researched on VET and migration in order to:

- provide a comparative analysis of successful national projects centred on migration and VET. This resulted in a Gap Analysis on existing practices about vocational, education and training programmes for migrants throughout Europe;
- produce a methodological handbook on best practices and recommendations on the participation of migrants in vocational, education and training;
- create a learning-website for practitioners;
- create a Capacity Building Manual for practitioners.

With these tools, SAMIN enhanced and enabled European collaboration between organisations, job market sectors, policy makers and stakeholders working in the field of VET and migration.



What SAMIN offers you?

The SAMIN learning-website provides informative and innovative edited information on successful projects for migrants education. All developed manuals and research outcomes are available on the Saminvet learning-website (saminvet.eu) for VET providers, policy makers and stakeholders, working within the educational field. Moreover, you can get in touch with the organisations leading the project via the respective website in order to exchange experiences. You can furthermore get in contact with other organisations to share your experiences through discussion forums.

European Focus and Cross-sectorial Issues

SAMIN is a project tailored on European needs. Discriminatory practices are spread across several EU Member States and therefore it is necessary to tackle those practices via a European approach which is derived upon national, and most notably, German best practices. SAMIN should also have an impact on indirect targets, such as families of migrants, or other vulnerable categories, such as women or youth.



The Dissemination Work Package (WP)

Centro per lo Sviluppo Creativo “Danilo Dolci” (CSC) was the leader of WP4 – Dissemination and Exploitation. CSC was responsible for the dissemination and the exploitation of results of the project, namely CSC was responsible for the on-line video and this Dissemination Handbook. Since BFI OÖ (the SAMIN partner from Austria) was responsible for the learning website and MEH for the stakeholder approach, CSC worked in synergy with them to develop dissemination tools.

Aims and Content of the Dissemination WP

The WP on dissemination and exploitation aimed at stimulating and enriching the public debate on VET access for migrants. It furthermore spread the results of the common European approach developed by the consortium to solve the problem of discrimination occurring in the VET sector in regards of individuals with a migration background. As outlined by the guidelines of the European Commission3 the dissemination and exploitation of the results of the project happen both during and after the project.
Furthermore, this WP contributes to the sustainability of the project, since it aims at exploiting the results after the end of the project and influencing the implementation of education related policies, both at local, national and European level. The main tools which are used in this WP are a testimonial video which will be circulated on the main social media networks and a handbook with the results of the previous WPs. Every partner is engaged in ensuring the success of this WP by contributing to the elaboration and implementation of the dissemination plan elaborated by CSC.

Aims and contents of SAMIN dissemination WP

- Stimulating and enriching the public debate on VET access for migrants
- Spreading the results of the common European approach developed by SAMIN consortium
- Exploitation of methods and results of the project, both during and after the project

Dissemination Strategic Plan

The Dissemination Strategic Plan was built on different levels:

- Ground level by direct participation of teachers and staff of partners
- National level by preparing a final conference and newspaper articles
- European level through dissemination in appropriate conferences, via electronic media and website, through SOLIDAR Network and the European Association of Institutes for Vocational Training (EVVB)



Main dissemination tools used by SAMIN project

- Dissemination strategy by all partners
- Handbook on dissemination and exploitation activities with proven impact on regional, national and international levels
- Dissemination of single outcomes through a combination of press reporting, conference reporting and programmes for trainers and organisations in all partner countries
- Testimonial video circulated on the main social media networks

Overview on dissemination activities carried during the project

As in any European project, collaboration in the dissemination activities is fundamental for the good promotion of final outcomes and products of the project. In general, and specifically for SAMIN project, support and contribution by all partners in the dissemination of results is crucial in order to enhance both the methodological sustainability of European actors cooperation and the sustainable impact of the results on VET-oriented and integration policies. The SAMIN project disseminated its results mainly through:

- Face-to-face meeting
- SAMIN website and learning platform
- SAMIN newsletters (5 newsletters sent)

In particular, the SAMIN consortium recommends to carry out face to face meeting in two different ways:

- Internally (members of organisations, project and activity managers)
- Externally (bilateral meeting with relevant authorities and stakeholders, local partners)

Conclusion and recommendations

After the implementation of the SAMIN project, the consortium has these recommendations for organisations that want to disseminate projects dealing with migration and the job market:

- Diversify dissemination channels: on-line, face-to-face, paper-based, use web 2.0 tools as they are very cost-effective
- Look out for events and conferences on migration to disseminate the project
- Collect evidences: take pictures, keep track of links and take screenshots to have more materials for your dissemination activities
- Invite interviewees and contacts to visit your project web site and link it to social media
- Reduce gap between expected and realised dissemination by tracking your activities every three months with periodical reports

On this matter, CSC introduced a new tool for reporting dissemination activities. SAMIN reporting system was enriched with the addition of two important information on the Dissemination Report template. CSC introduced two columns, one labelled “Activity impact”, and “Activity impact duration”, in order to collect more qualitative info on the dissemination activities carried out by all members of the project consortium. With this two new columns on a dissemination report template, the consortium partners can add qualitative information on their single dissemination activities

and make their reports richer in data and useful hints for future promotional activities. For example, when reporting an activity, the SAMIN partner could write in the “Activity impact” column the letter “L” for Low, “M” for Medium and “H” for High.

This information refers to the number of people reached by the activity because sometimes some activities are not trackable as, for example, an e-mail sent to 1.000 subscribers. With this information, the partner reporting the dissemination activity gives a qualitative estimation of the number of people potentially reached as probably there is no evidence about the real number.

In the same way, in the “Activity impact duration”, it is possible to write “S” for Short-term, “M” for Mid-term and “L” for Long term. This qualitative information refers to the duration of the dissemination activity according to the partner idea.
In this way, the partner can add qualitative data to the report template and give a clearer idea on carried out activities.

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SAMIN project Ref No. 2013-1-FR1-LEO05-48190

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SAMIN Dissemination report

Organisation:	Partner No.:	Country:

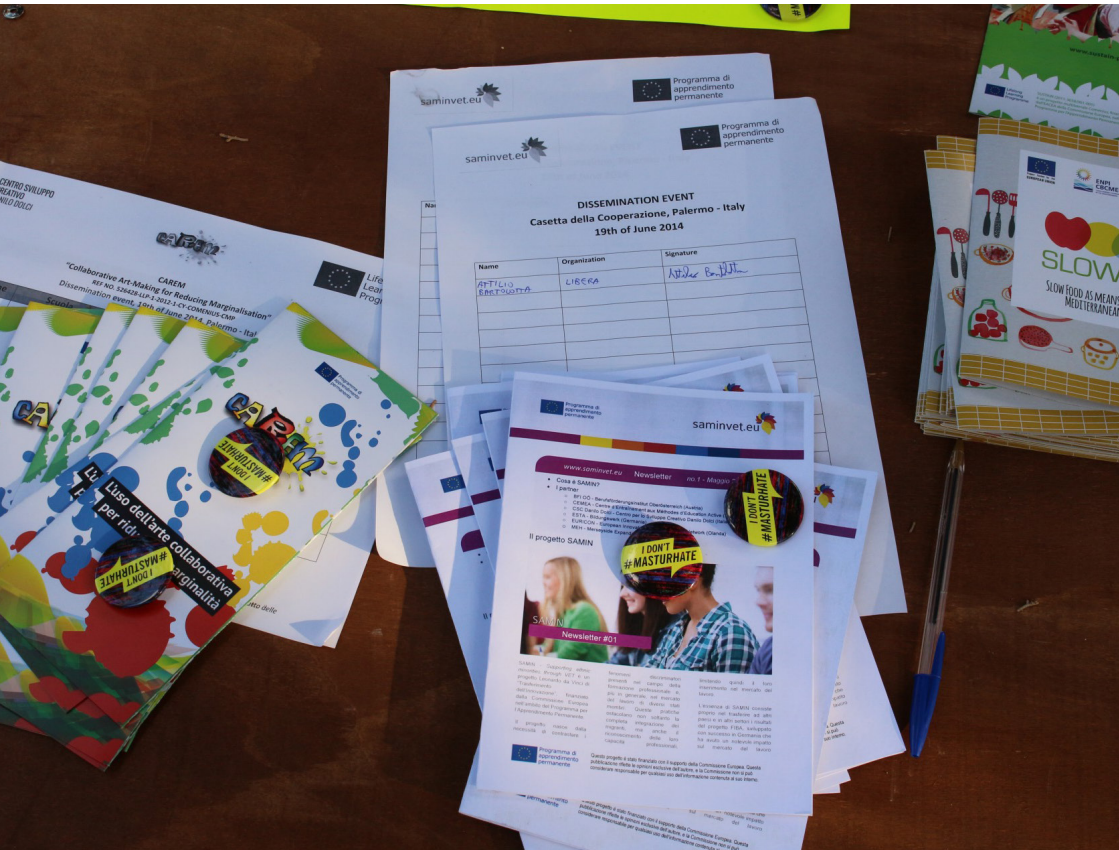
Type of Activity	Please specify if necessary (short description, names, titles, web addresses, etc.)	Date(s)-Duration-Frequency	Venue	Level*	Characteristics of Target group	Approx.number of organisations/persons reached	Evidence n.	Activity Impact**	Activity Impact Duration***
a)Media based activities [Newspaper, Specialist magazine, News agencies, Press release, Online editorials, Radio, Tv, messaging, etc.]									
b) Internet based activities [Website, Newsletters, Social media, etc.]									
c) Face to face activities [Training seminars, Promotion events, Existing events, Meetings/roundtables, Business and trade fairs etc]									
d) Other [Product distribution: fliers, brochure, poster; etc.]									

Please add as many rows as necessary.

* L = local; r = regional; n = national; e = Eu level; O = outside Europe
** L = low; m = medium; h = high
*** s = short term; m = mid term; L = long term

SAMIN project can be considered a good practice at EU level as it deployed new tools for dissemination. For example, the promotional video edited by CSC had an international flavour as it was created in English, but it also contained testimonials from local practitioners in each partner country so to create a “glocal” promotional product.

Each partner gave CSC directions to edit the best video version for their country in order to maximise the impact on the final target group. Accordingly, for the French partner CSC created a video entirely in French, with testimonials dubbed in French to give a local-international accent to the dissemination tool.



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- The project
- The partners
  - BFI OO - Berufsförderungsinstitut Oberösterreich (Austria)
  - CEMEA - Centre d'Entraînement aux Méthodes d'Education Active (France)
  - CSC Danilo Dolci - Centro per lo Sviluppo Creativo Danilo Dolci (Italy)
  - ESTA - Bildungswerk (Germany)
  - EURICON - European Innovation Consultancy and Network (The Netherlands)
  - MEH - Merseyside Expanding Horizons (United Kingdom)

The project



SAMIN - Supporting VET by approaching ethnic minorities is a Transfer of Innovation project funded by the European Commission in the framework of LLP Leonardo da Vinci.

The necessity of SAMIN project is rooted in the discriminatory processes existing in VET and, more broadly, in the labour market of several EU Member States. These practices prevent not only a deep integration of migrants and a full recognition of their skills, but also the opportunity of accessing the labour market.

SAMIN core content consists in transferring the achievements of a successful national project, developed in Germany, to other sector and countries. The project which inspired SAMIN is called FIBA: it had a strong impact in German labour market by offering training services to young Turkish migrants.

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background to both VET and labour market .

SAMIN started on 1st October 2013 and will last until 30th September 2015.

one of the largest vocational ver 4000 training and further 0 000 participants. BFI is an ntury's labour market having job market, second chance ir service jobs.

Education Active

00 salaries and 2000 active e ambition of the CEMEA is eds and New Education as of educative and social

Danilo Dolci (Italy)

Dolci was founded in 1952 born from the experience and the work of Danilo Dolci in Sicily. It is a non-profit organization that involves young people and adults and has successfully operated for more than ten years on the educational sector in collaboration with schools, universities, institutions, associations, social groups both at local at international level.

ESTA - Bildungswerk (Germany)

ESTA Bildungswerk is a non-profit training provider with about 250 employees, legally recognized by the state, established 1982. It is involved in the training / qualification of a wide range of different target groups (marginalised people, people with special needs, unemployed people). ESTA Bildungswerk has developed and operated several European projects within the last 15 years.

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ement and implementation ol vulnerable target groups people, women). EURICON work and has successfully munity, Hattrick, EXACT and ed groups.

(United Kingdom)

in 1999 as an Industrial and ency with skills in the direct social exclusion. MEH is based MEH has extensive experience in ojects within EU LLP, Youth in s and as a result has a strong

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CEMEA - Centre d'Entraînement aux Méthodes d'Education Active
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www.cemearhonealpes.org

CSC Danilo Dolci - Centro per lo Sviluppo Creativo Danilo Dolci
Italy
www.danilodolci.org

ESTA - Bildungswerk
Germany
www.esta-bw.de

EURICON - European Innovation Consultancy and Network
The Netherlands
www.euricon.eu

MEH - MERSEYSIDE EXPANDING HORIZONS
United Kingdom
www.expandinghorizons.co

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